

The 2010 ISDDE Prize for Design in Education

Criteria and Guidelines

A prize of \$10,000 is offered

***for excellence in design for education in science or
mathematics.***

In awarding The Prize the judges will seek excellence in the art and science of design in education by an individual or a team. The overriding criterion will be:

***Excellence as recognized by a wide range of designers and
users***

Evidence

Formal or informal evidence of the following will inform the judgment:

- aspects of design that have moved the field of educational design forward
- achievement of specific goals for improved outcomes
- use of research and the value of resulting insights
- systematic development through trials with people representative of well-identified target groups of users
- valuable unanticipated outcomes related to transformative effects in use
- surprise and delight – as in all good art

Nominations

Nominations are solicited from Fellows and friends of ISDDE. Do not nominate a design that belongs to the institution from which you receive compensation. Your initial nomination should identify the work and describe what it is, what it does and for whom. In a separate paragraph, explain why you admire it.

For those nominations which the panel thinks likely contenders for the Prize, the nominator will be invited to prepare a more detailed case¹ including:

- a case for the excellence of the work covering the above, together with an outline of the goals and the major design alternatives that were considered
- a portfolio of examples from the work in question
- supporting letters from users and others

As with good design, concise cases will normally have more impact.

Timetable for 2010

Closing date for initial nominations: March 31 2010

Closing date for final submissions: June 30 2010

Announcement of the award: September 2010 at the ISDDE Conference in Oxford

The Judges' Panel will be chaired by Phil Daro, Vice Chair of ISDDE.

Enquiries should be sent to The Secretary, ISDDE:

Daniel.Pead@nottingham.ac.uk,

Nominations to pdaro@berkeley.edu

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¹It is expected that the designer(s) will contribute to the preparation of this case.